

MARKETING & COMMUNICATIONS INTERN

About Us:

Zuhura Solutions is a social impact company based in Nairobi-Kenya, dedicated to harnessing the power of renewable energy and innovative technology to inspire sustainable food systems and healthier communities. We operate at the intersection of food and clean energy access.

The Role:

Are you a creative and driven marketer in the making? We're looking for a savvy content marketing intern to help us grow and cultivate our online community with engaging content, all while maintaining consistency with our company's overall brand and voice. If you're a digital marketing and social media wiz with some education and/or experience in Marketing/PR, detail-oriented, organized, a hustler, thrive in a fast-paced environment, and a team player, this could be the perfect opportunity for you. You should be an analytical and thoughtful person looking to make an impact in the clean energy space

This is a hybrid position requiring approximately 20 hours a week from June 2024 – August 2024. While we are flexible with hours, the ideal candidate should be available to work at least 4 hours a day, Monday to Friday, during normal business hours. **This is a paid internship position.**

Duties and Responsibilities

The intern will assist with the following

- Writing captions, creating and scheduling engaging content for various social platforms, including LinkedIn, X (Twitter), Facebook, and TikTok.
- Publishing compelling social content such as blog posts, newsletters, and e-blasts to drive engagement, brand awareness, traffic, and conversion.
- Creating digital assets (infographics, photos, videos, motion graphics) for the company's website and social platforms.
- Compiling monthly reports to leverage data to demonstrate the impact of the company's digital marketing campaigns.
- Assisting with influencer outreach and negotiating potential Talent for Brand Ambassador campaigns across multiple digital channels.
- Assist with preparation and coordination for events and conference participation.
- Prep for bi-weekly marketing meetings.

Qualifications:

- Currently enrolled Undergraduate or Graduate Student in a communications and marketing-related field.
- Excellent writing skills, verbal and written communication skills, highly organized, with knowledge of proper spelling and grammar, and a keen attention to detail.
- Familiarity with Google Docs, Graphic Design, Video Editing, Canva, and Photoshop.
- Prior experience with content creation or digital marketing internships is preferred but not required.

To apply, send a 1-page resume, 5 samples of work across social media or a link to an online portfolio, 2 references, and a cover letter internship to info@zuhurasolutions.com with the subject header, "Your Name – Marketing & Communications Intern."

We will consider applications on a rolling basis, with priority for those submitted by **June 10, 2024**. However, applications will be accepted until the position is filled.