

MWOC24

Join the **ARE DELEGATION** to **MOBILE WORLD CONGRESS (MWC) 2024**

 Kigali, Rwanda (Kigali Convention Center)

 29-31 October 2024

To enhance the visibility of decentralised renewable energies (DREs) in the telecom sector and to create new business opportunities, ARE is excited to announce the **ARE Call for Delegation** for the Mobile World Congress (MWC) 2024 in Kigali, Rwanda.

DRE can be of enormous utility in the telecommunications sector as well as the digital and mobile sector providing reliable and sustainable power solution: a clear example of this is how telecom towers and mobile infrastructures need a constant source of energy, which in certain rural and off-grid areas is difficult and costly to obtain.

DRE solutions are convenient to address these challenges by ensuring consistent power supply, reducing costs, and aligning with climate targets.

How to join ARE Delegation to MWC 2024

Please send an email to Carlos Ferre (c.ferre@ruralelec.org) with your expression of interest, along with your name and the details of any colleagues from your organisation who wish to join the ARE delegation for MWC 2024.

The deadline to submit your expression of interest is
13 September 2024.

Mobile World Congress (MWC) 2024:

MWC 2024 is the flagship event of GSMA. It is the African continent's largest and most influential connectivity event, that will explore themes such as **Connected Continent**, the **AI Future**, **Africa's Digital DNA** and **Fintech**, and will be attended by thousands of representatives from industry players such as mobile operators, tower companies, energy companies, investors, donors, government officials and other organisations.

The most influential telecommunications leaders from the African continent will be present at the new GSMA Ministerial Programme of MWC 2024 to discuss policy and regulatory topics key to the region, as telecom regulatory authorities, national ministries, representatives from international organisations and regulatory representatives from the mobile industry among others.

Why should you be part of ARE's delegation?

The MWC presents a prime opportunity for the ARE industry delegation to **engage with conference content, connect with potential business and project partners** in the connectivity and tower infrastructure sector, and **forge relationships** with exhibitors and participants. Representatives from across Africa, alongside a significant international presence of global business leaders and African policymakers, will attend, making it a **major event for networking and business** in this sector. MWC Kigali brings together key stakeholders in the mobile industry across Africa.

Below are the confirmed mobile operators and tower companies:



Supported by



Participants of the ARE industry delegation to MWC Kigali 2024 will have full access to the event for free. Kindly note that ARE will not be able to cover any travel and accommodation costs for the participants. The delegation is organised by ARE and supported by GET.invest. GET.invest is a European programme that mobilises investment in renewable energy in developing countries.

The agenda, information on member opportunities, and other details will be shared shortly.



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About ARE:

The Alliance for Rural Electrification (ARE) is an international business association that promotes a sustainable decentralised renewable energy industry for the 21st century. It is the vision of ARE that by 2030 everyone in the world and in particular all rural people in low- and medium-income countries should have access to affordable, secure and clean energy and energy services.

About GSMA:

GSMA is the industry organisation that represents the interests of mobile network operators worldwide, unifying the mobile ecosystem to discover, develop and deliver innovation foundational to positive business environments and societal change. GSMA is working together with ARE to mobilise inputs from the renewable energy industry.